

CHELSEA

RIDDLE

RIDDLEDESIGNS.COM

CONTACT

713.376.8048
chelseadiannelott@gmail.com



EDUCATION

University of Oklahoma
2015
Bachelor of Fine Arts
Visual Communication Major
Business Minor

SKILLS

Client Relations
Project Management
Adobe Creative Suite
Brand Design
Web Design
Environmental Design
Typography
Advertising/Marketing
Writing/Editing
Social Media
Event Planning
WordPress
Photography

WORK EXPERIENCE

Senior Designer | Houston Livestock Show and Rodeo™

September 2012 - Present

Elevating the Rodeo's brand to stand out in the sports and entertainment industries. Working and maintaining relationships with over 100 committees of our volunteers, sponsors, donors, and visitors. Ensuring brand consistency across a broad spectrum of digital, social, and print presence. Creating unique experiences through our various events, video production, merchandise, and more.

Freelance Design

2013 - Present

Established an online presence working with clients on a wide variety of projects such as web/app design, brands, social media collateral, wedding suites, various print materials, stadium banners, products and events.

Senior Graphic Designer, Associate II | PBK Architects

May 2018 - September 2022

Planning & designing building interiors, large-scale graphics, wayfinding systems, branding, etc. primarily for schools & stadiums from Pre-K to Higher Education across the country. Leading client meetings, managing numerous projects, & maintaining graphic standards internally for one of the largest Architect firms in Texas. Co-founder of Blue Ring Creative Agency.

Creative Director, Senior Designer | Adit Digital Agency

February 2016 - May 2018

Facilitating the development/maintenance of websites & executing design tasks while keeping all client brands consistent. Managed & delegated accounts across the country, accompanied by the creation of multiple mediums including logo, web & print designs, advertisements, & online graphics.