

LOTT CHELSEA

LOTTDESIGNS.COM

CONTACT

713.376.8048

chelseadiannelott@gmail.com



EDUCATION

University of Oklahoma

May 9, 2015

Bachelor of Fine Arts

Visual Communication Major

Business Minor

SKILLS

Client Relations
Project Management
Business Development
Adobe Creative Suite
Brand Design
Web Design
Environmental Design
Typography
Advertising/Marketing
Writing/Editing
Social Media
WordPress
Photography

WORK EXPERIENCE

Senior Graphic Designer, Associate II

May 2018 - present @ PBK Architects

Planning & designing building interiors, large-scale graphics, wayfinding systems, branding, etc. primarily for schools & stadiums from Pre-K to Higher Education across the country. Leading client meetings, managing numerous projects, & maintaining graphic standards internally for one the largest Architect firms in Texas. Co-founder of Blue Ring Creative Agency.

Freelance Designer

2013 - present

Established an online presence working with clients on a wide variety of projects such as web/app design, brands, social media collateral, wedding suites, various print materials, stadium banners, & products.

Creative Director

February 2016 - May 2018 @ Adit Digital Agency

Facilitating the development/maintenance of websites & executing design tasks while keeping all client brands consistent. Managed & delegated accounts across the country, accompanied by the creation of multiple mediums including logo, web & print designs, advertisements, & online graphics.

Business Coordinator & Graphic Designer

July 2015 - February 2016 @ Ligné Agency

Executed public relations, marketing, & business development services for luxury interior designers, as well as designing for clients, the agency & Ligné Magazine. Contributing Editor for the magazine with published articles.